

CONFINDUSTRIA VENETO SIAV S.p.a.

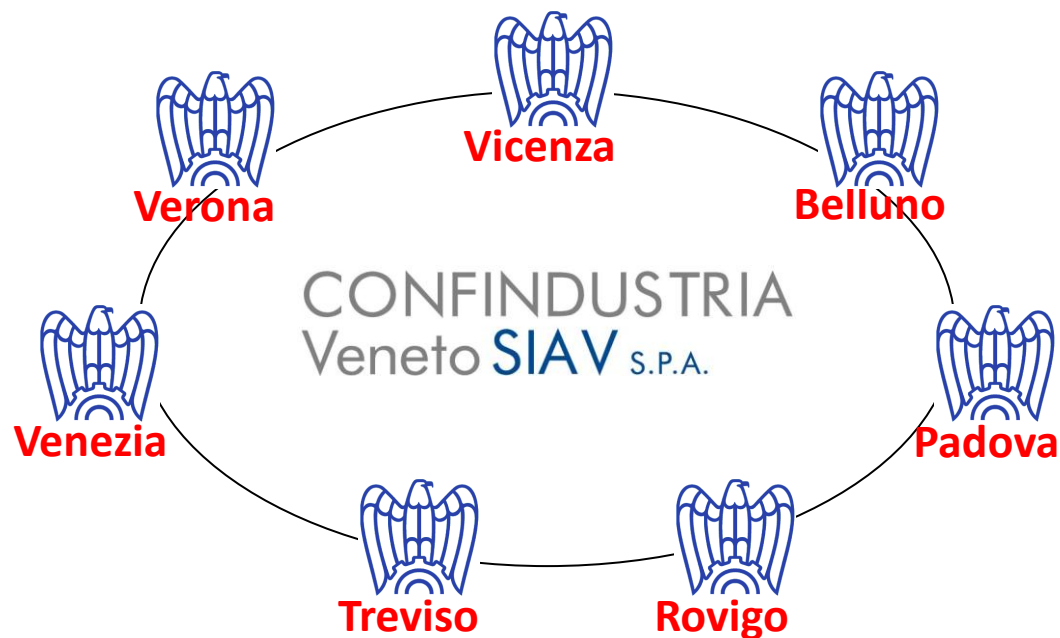
CONFINDUSTRIA VENETO is the leading organization coordinating Confindustria's (Italian Manufacturers' Association) offices in the seven provinces of the Veneto region.

It groups together more than **12,000** enterprises with over **350,000** employees in total.

It relies on valuable "resources" of **Confindustria Veneto SIAV S.p.A**, Nordestimpresa, Fondazione Nordest and Campiello Foundation.

Its current activities are focused on several outstanding issues related to the **development of industrial districts** and to the **quality and size growth** of small enterprises and microenterprises, in order to favour a suitable **organizational development**.

In the current **crisis**, the engagement especially regarding the relationship with the **credit and finance system, fiscal systems and active policies**.



CONFINDUSTRIA VENETO SIAV S.p.a. The mission: supporting Enterprises

'80s Established at the beginning of the 80s to promote the organizational development of the enterprises in Veneto (95% SMEs) for facing the difficult transition phase from family-run to company management

'90s SIAV promoted the quality of process and product, innovation and environment to support Enterprises in organizational and Quality System for keeping and strengthening their positions reached in the market

To face the ever growing industrial system where innovation means also hard structural changes

SIAV supports Enterprises

with integrated services, assistance instruments, consultancy and operative supports on several business sectors as:

Training, Quality, Environment, Innovation and Tailor-made Projects

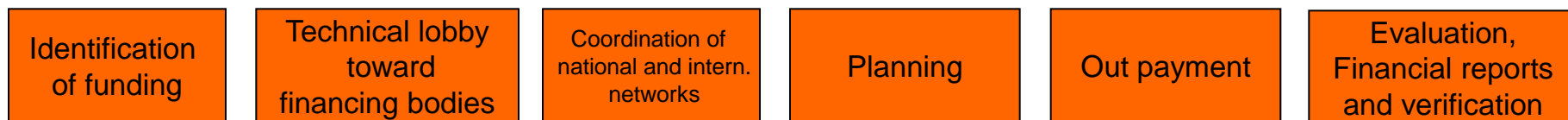
CONFINDUSTRIA VENETO SIAV S.p.a. Structural Areas

Area	Activities
ASSOCIATIVE STRUCTURES	<p>In the framework of financed training → support activities for Confindustria Veneto system Training Associations</p>
ENTERPRISES	<p>In the framework of financed training → support activities in favour of the enterprises In the framework of financed consulting → technical assistance activities</p>
INNOVATIVE PROJECTS	<p>Planning and realization of innovative paths and projects on continuous training – lifelong learning – in methodology and contents; transfer of good practices to enterprises and bodies connected to the industrial system</p>

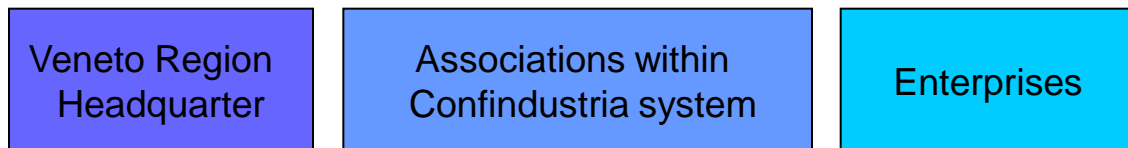
Innovative projects area - Innovative continuous training

SIAV activity areas
and realization of innovative paths and projects on continuous training - lifelong learning - in
methodology and contents;
transfer of good practices to enterprises and bodies connected to the industrial system

Phases of the Process



Diffusion of good practices



Confindustria Veneto's strategies and actions: for the enterprises - the three main pillars

INDUSTRIAL CHANGE AND INNOVATION

Some projects and actions

- Monitoring of industrial change:
 - Research (50 casi)
 - Transversal analysis
 - Business network
 - Innovation
 - Human Capital
- Interprofessional Fund Project
 - Blended learning for innovation (ICT enterprises)
- ESF Project Open Innovation
 - Strategy Innovation
 - Technology Innovation
 - Marketing of the innovation
- Leonardo da Vinci – NEXT
 - Creativity and Innovation
- ITA-SLO : Inno-Crossing

INNOVATION SKILLS

- Leonardo da Vinci - COMMET
- Leonardo da Vinci – METAL-QF
- Leonardo da Vinci – PMP
- ESF: SKILL-INN – Skills for Innovation
- Leonardo da Vinci – Competence brokering
- Managers Fund – Network management

INNOVATION OF SERVICES AND METHODOLOGIES

- Leonardo da Vinci - BELT
- Forum – Blended learning for SMEs
- Transferability
- Virtual emotional learning

AGE MANAGEMENT – Regional and European Networks, Projects and Actions

NEXT

The project

The Partnership



CONFINDUSTRIA
Veneto SIAV S.p.A.

Italy – Veneto Region



Romania

new shoes today

road to creation, innovation and change

The Netherlands



CONFINDUSTRIA
SICILIA

Italy – Sicily Region

mindmeeting

The Netherlands



KOPERNIKUSZ
NETWORK FOR EUROPEAN PROJECT DEVELOPMENT

Hungary



Italy – Sicily Region

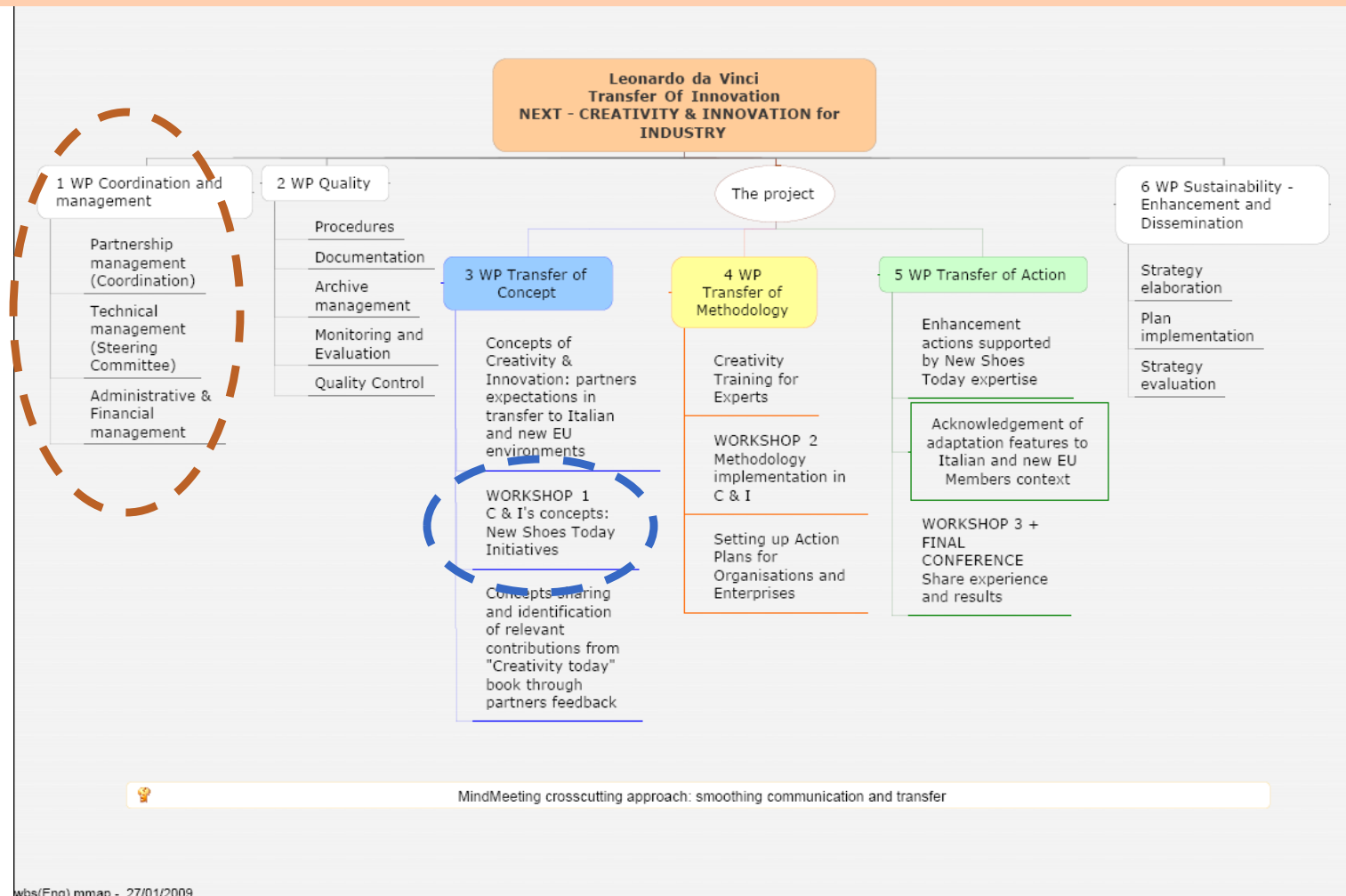


**Italy – Veneto, Friuli
Venezia Giulia and
Trentino Alto Adige
Regions**

ANODICA TREVIGIANA
S.p.A.

Italy – Veneto Region

Work breakdown structure



WP I: Coordination and management Responsible: Confindustria Veneto SIAV

AIMS

- 1 - Partnership management : aims, objectives, tools and schedule
- 2 – Technical Management – Partners coordinators
- 3 – Administrative management – Partners Administrative staff

OUTPUTS

- 1 – WBS – Gannt – database the website
- 2 – Minutes – Planning
- 3 – Database – financial documentations

WP II: Quality

Responsible: Confindustria Veneto SIAV

AIMS

- 1 – Procedures
- 2 – Documentation
- 3 – Archive Management
- 4 – Monitoring and evaluation
- 5 – Quality control

OUTPUTS

Interim Report
Final report

WP III: Transfer of Concepts Responsible: New Shoes Today & Mindmeeting

AIMS

- 1 – Transfer opportunities to Italy, Hungary and Romania contexts
- 2 – Workshop 1
- 3 – Sharing the book “Creativity today” concepts

OUTPUTS

- 1 – Workshop 1
- 2 – Contextualised concept of Creativity

WP IV: Transfer of Methodology Responsible: New shoes today & Federlegno

AIMS

- 1 – Creativity training : 10-14 experts (junior – senior)
- 2 – Workshop 2 : Creativity supporting Innovation
- 3 – 15 Action Plans in enterprises considering the size factor

OUTPUTS

- 1 – Workshop 2
- 2 – New Shoes Today Certificate

WP V: Transfer of Actions Responsible: New Shoes Today & Mindmeeting

AIMS

- 1 – Implementation of the Action Plans
- 2 – Identification of success factors
- 3 – Evaluation
- 4 – Sharing experiences and results

OUTPUTS

- 1 – Workshop 3
- 2 – Final Conference

WP VI: Sustainability – Enhancement and Dissemination Responsible: Chamber of Commerce Timisoara & SIAV

AIMS

- 1 – Elaboration of Dissemination and Valorisation plan
- 2 – Enhancement activities related to Concepts – Methodologies and Actions
- 3 – Transferability methodologies and tools
- 4 – Strategy evaluation

OUTPUTS

- 1 – Sustainability plan
- 2 – Website



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