

PROGRAMME



The **17th of May 2010**

9.00	Welcome and Introduction – Confindustria Veneto SIAV	
9.10	Block 1	Exchange of business opportunities and plans
10.30	Coffee Break	
10.45	Block 2	Play the game of creativity (experience and understanding)
12.30	Lunch Break	
14.00	Block 3	The creative process (Chapters 3, 4 and 5 of the book)
15.30	Coffee Break	

15.45

Block 4

The creative process (Chapters 3, 4 and 5 of the book)

17.30

End of the third training day

Every block ends with a **download-moment**.

Every block can have an intervention on behalf of **cultural aspects** on the subject