

## PROGRAMME

### The 28th June 2010

- 9.30 Welcome and Introduction to the meeting
  - Kopernikus Egyesület
- 9.40 Strategy of NEXT project
  - Confindustria Veneto SIAV Spa
- 9.50 WP 3 – Summary of the partnership contexts and main features:
  - Northern and Southern Italy
  - Hungary
  - Romania
  - Switzerland – including the results of the Conference “From Creativity to Action” – Genève – 22/06/2010
  - Confindustria Veneto SIAV Spa and Rezonance with regard to the Conference
- 10.20 Summary of the methodology applied – strong and weak points
  - Confindustria Veneto SIAV with the support of New Shoes Today and Mindmeeting
- 11.00 Coffee Break
- 11.20 Creativity training – Intermediate results and outcomes
  - Participants features
  - Training issues
  - Comments and suggestions
  - Confindustria Veneto SIAV and comments from the whole partnership
- 11.50 The Budapest Creativity Workshop
  - Kopernikus Egyesület and New Shoes Today
- 12.00 Development planning debate:
  - Action plans
  - Transfer to the local systems
  - The partnership
- 13.00 Lunch-break
- 14.15 NEXT book – proposal selection of:
  - Contents
  - Experiences
  - The partnership

- 15.00 Coffee Break
- 15.20 Governance of the project monitoring, evaluation and dissemination systems
  - Dissemination plan
  - Monitoring and evaluation: first outcomes
  - Timisoara Chamber of Commerce and Confindustria Veneto SIAV
- 16.30 The management of the project: Financial questions, contracts, administration
  - Confindustria Veneto SIAV Spa
- 17.00 End of the first day
- 20.00 Dinner
- 9.00 P.M. Open Workshop "Creativity and Innovation for Industries" – Welcome and Introduction – Kopernikus Egyesület / Confindustria Veneto SIAV Spa
  - Introducing creative thinking - New Shoes Today
  - Introducing creative communication New Shoes Today
  - Introducing cultural aspects in rel. to creativity - Mindmeeting
  - Parallel workshops - New Shoes Today.Mindmeeting
  - World-cafe on creativity in Hungary – The partnership
  - Result sharing (plenary)
  - Celebration of the day

### **The 29 June 2010**

- 07.30 am Breakfast for the crew
- 08.30 am Guests arriving, 'new.....badges'
- 09.00 am Plenair welcome, energizing, ice-breaking
- 09.10 am Kopernikusz on Leonardo Next
- 09.25 am SIAV on Leonardo Next
- 09.40 am Participants on Leonardo Next
- 10.10 am Break

- 10.40 am    Introducing creative thinking
  
- 11.10 am    Introducing creative communication
  
- 11.40 am    Introducing cultural aspects in relation to creativity
  
- 12.00 am    Introducing afternoon program
  
- 00.15 pm    Lunch
  
  
- 01.15 pm    Parallel workshops round 1
  - Creativity Today
  - Creative communication Experience
  - Creative culture
  
  
- 02.00 pm    Change
  
  
- 02.15 pm    Parallel workshops round 2
  - Creativity Today
  - Creative communication Experience
  - Creative culture